



Andrea Mandel-Campbell

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Author Journalist Toronto, Canada
Andrea Mandel-Campbell is a veteran journalist and author of the book, *Why Mexicans Don't Drink Molson: Rescuing Canadian Companies From the Suds of Global Obscurity*. A foreign correspondent in Latin America for close to a decade, Ms Mandel-Campbell's multi-faceted career has taken her from the southern tip of Tierra del Fuego to meet Nelson Mandela to the Canadian diamond mines 200 km south of the Arctic Circle.

A business and financial journalist specializing in international markets and global competitiveness, Ms Mandel-Campbell has, through her travels to the cool valleys of Chinese Manchuria and Argentina's pink presidential palace, been afforded a unique glimpse into the inner workings of globalization. She has written extensively on the impacts of the North American Free Trade Agreement, global corporate consolidation, industrial policy and institutional reform. Her diverse writing portfolio ranges from politics and the environment to the stock market and international trade.

Why Mexicans Don't Drink Molson
Ms Mandel-Campbell's book is the accumulation of her international experience and of three years spent interviewing Canadian business leaders, government officials, academics, and industry consultants across the country and abroad. *Why Mexicans Don't Drink Molson* is the most comprehensive picture to date of why Canadian companies have failed to embrace international markets and why they must.

Experience

International Ms Mandel-Campbell was Bureau Chief for London's Financial Times in Mexico and correspondent for Business Week magazine in Argentina. She also reported from Chile, Peru, Ecuador, Honduras and Cuba for The Miami Herald, The Christian Science Monitor, The Dallas Morning News, The San Francisco Examiner and The Globe and Mail, among others.

Canadian Her work appears in Maclean's magazine and she has written for The Walrus. She was the international business reporter for the National Post. Her very first reporting job was at the Flin Flon Daily Reminder in Flin Flon, Manitoba.

Awards In 2006, she was awarded a Media Fellowship by the Asia Pacific Foundation of Canada to travel to China and write about Canada-China business ties.

Education Ms Mandel-Campbell graduated from Carleton University Journalism School with a Combined Honors in Political Science.